Jenna Samuelson

Jenna Samuelson Design

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Summary

Entry-level visual designer experienced with working on graphic design and UX/UI client projects in the Adobe Creative Suite and Figma. Looking to expand and implement creative, detail-oriented and problem-solving knowledge to help bring visions to reality.

Experience

Contract Graphic Designer January 2024- August 2024
Colotera LLC, Lakewood, CO (Remote)
· Collaborated with the lead designer and asked questions when needing clarification/advice.
· Met multiple strict and fast-paced deadlines while independently working on each project.
· Demonstrated typography, composition, and design principles with strong attention to details in Adobe Creative Suite, Google Slides and Creatopy.

Relevant Contract Projects
VEA Partner Link Building Program Presentation
· Worked closely with lead designer and client to redesign a pre-existing slide deck layout and visual aids to fit client's strict brand standards.

Education

University of Colorado Denver August 2020- December 2023
Bachelor of Fine Arts, Digital Design GPA: 3.892
Minor: Illustration

Relevant Academic Projects
Flexaplanner Thesis Project
· Independently researched and designed a mobile planner application concept that is accessible for neurodivergent students in an academic environment using the Adobe Creative Suite (Illustrator, After Effects, InDesign) and Figma.
· Presented final project to professors and design students in a formal demonstration through a presentation and gallery exhibition.

CU Denver- Music and Entertainment Industry Studies Brand Redesign
· Collaborated and brainstormed in a small team to produce a branding package that contained a redesigned logo, appropriate branding icons, presentation slide decks and animated video introduction in the Adobe Creative Suite.
· Incorporated feedback from professors and client to adjust needs for the design.
· Primarily worked on visual icons while aiding in overall visual continuity of brand identity.

Additional Expierence

Library Page January 2024- Present
Jefferson County Public Library, Evergreen, CO
· Provide back-end services to help keep library space operational and usable to patrons.
· Shelved material according to specifications to ensure patrons can find what they need.

Student Assistant II July 2021- August 2023
University of Colorado Denver Bursar's Office, Denver, CO
· Communicating with customers in a clear manner.
· Problem solving customer issues and concerns by phone with efficiency in a fast-paced environment.